

A well thought out and researched business plan is the cornerstone to starting and running a business. Sound business plans can help you obtain financing, identify key milestones, and provide benchmarks to monitor progress toward your goals.

Be sure to check out the free or low-cost training opportunities, plus free professional business advising, from [your local Small Business Development Center!](#)

Get Your Free Business Plan from our collection of over 800 business plans listed below!

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How to Write a Business Plan

The following are the nine sections of a [traditional business plan](#) identified by the [SBA](#):

- Executive summary
- Company description
- Market analysis
- Organization and management
- Service or product line
- Marketing and sales
- Funding request
- Financial projections

- Appendix

The following are resources to help you develop your own business plan:

- [How to Write a Business Plan](#) – from the [SBA Learning Center](#), this free course explains the importance of business planning, defines and describes the components of a business plan to help you develop your own.
- [Business plan template](#) – review of two formats and their content from SBA.
- [Build Your Business Plan](#) – this SBA tool provides you with a step-by-step guide to help you get started.
- [Developing a Successful Business Plan](#) – In this webinar business planning expert Tim Berry helps entrepreneurs and small businesses better understand how to create a business plan
- [Business Plan Outline](#) – An in-depth look at how to create an individualized business plan with tools to make it easy.
- [How to Write a Business Plan](#) – A step by step guide to writing a successful business plan.
- [Shopify](#) – This comprehensive guide walks you through the nuts and bolts of writing your very own business plan.
- [How to Write a Business Plan in 8 Simple Steps](#) – A step by step guide with in-depth information on writing each section of a business plan.
- [How to Write a Business Plan for Funding](#) – A how-to guide on what is needed for a business plan to present to would-be investors and lenders.
- [Business Plan Checklist](#) – Keep yourself on track while writing your business plan.

Where to Find a Business Plan

- [Score](#) – Business planning, finance, sales, marketing, and management templates & guides.
- [Bplans](#) – Bplans.com contains the largest single collection of free sample business plans online as well as helpful tools and know-how for managing your business.
- [Business Plan Handbook](#) – Reference for Business/Advameg contains the first 11 volumes of the Business Plan Handbook series, a compilation of business plans for small businesses.
- [The Finance Resource](#) – Free online business plan samples
- [More Business](#) – Free online sample business plans for various industries.
- [Klariti](#) – Online templates, checklists, forms, and tutorials for entrepreneurs.

Business Plan Templates – an Alphabetized List

The following is a collection of sample business plans. Many of the business plan samples are provided by [Palo Alto Software, the Makers of Business Plan Pro](#). Individuals working with their [local SBDC](#), may receive a discount code for business plan software from participating SBDCs. You may use your promo code to set up your own [LivePlan account using the SBDC discount](#).

#

- [3D Printing Service](#)

A

- [Accounting and Bookkeeping](#)
- [Accounting \(Automated\)](#)
- [Accounting Firm](#)
- [Actuary](#)
- [Acupuncture Clinic](#)
- [Advertising Agency](#)
- [Advertising Consulting](#)
- [Affiliate Marketing Website](#)
- [Agricultural Consultants](#)
- [Agriculture Farm](#)
- [Agriculture Fruit Farm](#)
- [Aircraft Equipment Maker](#)
- [Aircraft Rental Instruction](#)
- [Air Ground Supplier](#)
- [Airline](#)
- [Airline Business](#)
- [Airline Charter Company](#)
- [Airport Shuttle](#)
- [Airport Shuttle](#)
- [Airport Taxi](#)
- [Alpaca Farm](#)
- [Ambulance Service](#)

- [Amusement Park](#)
- [Amusement Park](#)
- [Animal Day Care](#)
- [Antique Store](#)
- [Apartment Complex](#)
- [Apartment Rental Website](#)
- [Apparel Designer](#)
- [Aquarium Services](#)
- [Architectural Engineering](#)
- [Architecture Firm](#)
- [Architecture Firm](#)
- [Army Navy Store](#)
- [Art Film Theater](#)
- [Art Gallery](#)
- [Artificial Flowers Import](#)
- [Art Packaging Installation](#)
- [Art Sales Custom Framing](#)
- [Art School Gallery](#)
- [Art School Museum](#)
- [Art Supply Store and Gallery](#)
- [ASP B2B Technology](#)
- [Assisted Living Facility](#)
- [Astrology Tarot Card](#)
- [Athletic Shoe Store Franchise](#)
- [ATM Company](#)
- [Attorney Employment Agency](#)
- [Au Pair Agency](#)
- [Auction House](#)
- [Auditing and Consulting](#)
- [Auto Inspection Company](#)
- [Auto Inspectors](#)
- [Auto Finance Company](#)
- [Auto Parts Store](#)
- [Auto Repair Service](#)

- [Automobile Parts \(Export\)](#)
- [Automobile Restoration](#)
- [Automotive Dealer](#)
- [Automotive Repair Shop](#)

B

- [Baby Boutique](#)
- [Bail Bonding Company](#)
- [Bakery](#)
- [Bakery](#)
- [Banquet Hall](#)
- [Bar and Tavern](#)
- [Bar and Tavern](#)
- [Barber Shop](#)
- [Bartending School](#)
- [Baseball Batting Cages](#)
- [Basketball Camp](#)
- [Batting Cages](#)
- [Beauty Salon](#)
- [Bed and Breakfast](#)
- [Bed and Breakfast](#)
- [Bed and Breakfast - Caribbean](#)
- [Bed and Breakfast Inn](#)
- [Benefits Administration](#)
- [Beverage Distributor](#)
- [Beverage Machine Rental](#)
- [Beverage Manufacturer](#)
- [Bicycle Art](#)
- [Bicycle Shop \(Retail\)](#)
- [Bicycle Shop \(Retail\)](#)
- [Bike Shop](#)
- [Bingo Hall](#)
- [Biodiesel Plant](#)

- [Blacksmith](#)
- [Blood Bank](#)
- [Boarding School](#)
- [Boat and Yacht Dealer](#)
- [Boat Storage Facility](#)
- [Booking Agency](#)
- [Bookkeeping Practice](#)
- [Bowling Alley](#)
- [Bowling Entertainment Center](#)
- [Brewery](#)
- [Bridal Gown Shop](#)
- [Bridal Gown Shop](#)
- [Bridal Shop](#)
- [Business Analysis Publishing](#)
- [Business Brokerage](#)
- [Business Development](#)
- [Business Support Insurance](#)
- [Business Valuation Expert](#)
- [Butcher Shop](#)
- [Butcher Shop](#)

C

- [Cabinet Contractor](#)
- [Cable TV Installer](#)
- [Cafe](#)
- [Cafe Bistro Coffeehouse](#)
- [Call Center](#)
- [Candle Making](#)
- [Candy Store](#)
- [Car Audio Store](#)
- [Car Parts Store](#)
- [Car Rental Agency](#)
- [Car Wash](#)

- [Car Wash](#)
- [Car Wash \(Self-service\)](#)
- [Career Counselor](#)
- [Carpentry Contractor](#)
- [Carpet Cleaner](#)
- [Cash Flow Note Buyer](#)
- [Cash for Gold Store](#)
- [Casino](#)
- [Catering and Ballroom Rental](#)
- [Catering Company](#)
- [Catering Company](#)
- [Cell Phone Store](#)
- [Cell Phones Retailer](#)
- [Charter School](#)
- [Check Cashing Store](#)
- [Cheese Shop](#)
- [Chemical Laboratory](#)
- [Chicken Farm](#)
- [Child Day Care Services](#)
- [Children's Center](#)
- [Children's Play Program](#)
- [Children's Website](#)
- [Chinese Restaurant](#)
- [Chiropractic Business](#)
- [Chiropractic Practice](#)
- [Christmas Store](#)
- [Cigar Manufacturing](#)
- [Classified Ads Website](#)
- [Cleaning Services](#)
- [Clothing E-commerce Site](#)
- [Clothing Manufacturer](#)
- [Clothing Retail](#)
- [Clothing Retail](#)
- [Clothing Store](#)

- [Cloud Computing Service](#)
- [Coffee Distribution](#)
- [Coffee Export](#)
- [Coffee Kiosk](#)
- [Coffee Roaster](#)
- [Coffeehouse](#)
- [Comic Book Store](#)
- [Commercial Bank](#)
- [Commercial Catalog Sales](#)
- [Commercial Contractor](#)
- [Commercial Diving Service](#)
- [Commodities Trading Firm](#)
- [Computer Consulting](#)
- [Computer Hardware Reseller](#)
- [Computer Laser Accessories](#)
- [Computer Repair](#)
- [Computer Repair Service](#)
- [Computer Software](#)
- [Computer Software Retailer](#)
- [Computer Support](#)
- [Computers Reseller](#)
- [Concert Promoter](#)
- [Concierge Service](#)
- [Concierge Service](#)
- [Construction](#)
- [Construction Carpenter](#)
- [Construction Inspection](#)
- [Construction Irrigation](#)
- [Construction Manufacturer](#)
- [Construction Repair](#)
- [Consulting Firm](#)
- [Consulting Seminars](#)
- [Convenience Store](#)
- [Convenience Store](#)

- [Convenience Store Cafe](#)
- [Convenience Store Gas Station](#)
- [Convenience Store Soda Fountain](#)
- [Copy Shop](#)
- [Corporate Trainer](#)
- [Cosmetic Herbal Sundries](#)
- [Cosmetics Retailer](#)
- [Cosmetology \(Beauty\) School](#)
- [Countertop Installation Service](#)
- [Country Club](#)
- [Courier Service](#)
- [Court Reporting Service](#)
- [Credit Monitoring Service](#)
- [Credit Repair Service](#)
- [Crowdfunding Website](#)
- [Cruise Ship](#)
- [Cultural Consulting Firm](#)
- [Cupcake Store](#)
- [Currency Exchanger](#)
- [Custom Pottery](#)
- [Custom Printed T-Shirts](#)

D

- [Dance Studio](#)
- [Dance Studio](#)
- [Data Recovery](#)
- [Data Recovery Service](#)
- [Database Software](#)
- [Day Care](#)
- [Day Care Center](#)
- [Day Spa](#)
- [Day Spa](#)
- [Day Trader](#)

- [Debt Collection Agency](#)
- [Debt Consolidation Service](#)
- [Decorative Pottery](#)
- [Defense Contractor](#)
- [Deli](#)
- [Deli Restaurant](#)
- [Delicatessen and Bakery](#)
- [Demolition Company](#)
- [Dental Clinic](#)
- [Dental Laboratories](#)
- [Dental Laboratory](#)
- [Dental Office](#)
- [Department Store](#)
- [Dessert Bakery](#)
- [Diabetic Supply Company](#)
- [Diamond Retailer](#)
- [Diamond Wholesaler](#)
- [Diaper Manufacturer](#)
- [Dinner Theater](#)
- [Dinner Train](#)
- [Direct Mail Service](#)
- [Display Case Marketing](#)
- [Distillery](#)
- [DJ Service](#)
- [Document Shredding](#)
- [Document Shredding](#)
- [Dog and Cat Kennel](#)
- [Dog Groomer and Kennel](#)
- [Dog Obedience School](#)
- [Dollar Store](#)
- [Donut Shop](#)
- [Drapery Fabricator](#)
- [Driving School](#)
- [Driving School](#)

- [Drug Rehab Center](#)
- [Dry Cleaner](#)
- [Dry Cleaning Home Delivery](#)
- [Drywall Installer](#)

E

- [E-commerce](#)
- [E-commerce Fabric Store](#)
- [E-commerce Fire Rescue Equipment](#)
- [E-commerce Start-up](#)
- [E-Commerce Website](#)
- [Educational Software K-12](#)
- [Electrical Contractor](#)
- [Electrical Contractor](#)
- [Electronic Engineering](#)
- [Electronic Filing Storage](#)
- [Electronics Repair Shop](#)
- [Electronics Retailer](#)
- [Embroidery Shop](#)
- [Emergency Shelters](#)
- [Energy Conservation](#)
- [Engineering Business](#)
- [Engineering Consulting](#)
- [Engineering Firm](#)
- [Environmental Car Dealership](#)
- [Environmental Laboratory](#)
- [Equipment Leasing Broker](#)
- [Equipment Rental Sales](#)
- [Escort Agency](#)
- [Escrow Service](#)
- [Ethnic Food Import](#)
- [Ethnic Food Restaurant](#)
- [Event Planner](#)

- [Exec Employment Agency](#)
- [Export Watch Manufacturer](#)
- [Exterminator Service](#)
- [Eye Surgery Equipment Maker](#)

F

- [Family Medicine Clinic](#)
- [Farm](#)
- [Farmer's Market](#)
- [Fashion Consultant](#)
- [Fast Food Restaurant](#)
- [Film Production Company](#)
- [Financial Planner](#)
- [Financial Planning](#)
- [Financial Website](#)
- [Fine Dining Restaurant](#)
- [Fireworks Store](#)
- [Fish and Tackle Shop](#)
- [Fish Breeder](#)
- [Fishery](#)
- [Fishing Equipment](#)
- [Fishing Supplies and Fly Shop](#)
- [Fitness Center and Gym](#)
- [Flea Market](#)
- [Flight School](#)
- [Florist](#)
- [Flower Shop](#)
- [Food Preparation](#)
- [Food Truck](#)
- [Foreclosure Advisory](#)
- [Formwork Construction](#)
- [Franchise System](#)
- [Franchised Restaurant](#)

- [Frozen Custard Shop](#)
- [Freight Brokerage](#)
- [Fundraising Company](#)
- [Funeral Home](#)
- [Funeral Home](#)
- [Furniture Manufacturer](#)
- [Furniture Store](#)

G

- [Garden Products Recycling](#)
- [Gas Station](#)
- [Genealogy Service](#)
- [General Contractor](#)
- [General Freight Trucking](#)
- [Gift Basket](#)
- [Gift Basket Company](#)
- [Gift Card Distributor](#)
- [Gift Shop](#)
- [Global Event Planning](#)
- [Global Marketing](#)
- [Go Kart Track](#)
- [Gold Mine](#)
- [Gold Trading Company](#)
- [Golf Course](#)
- [Golf Driving Range](#)
- [Golf Pro Shop](#)
- [Gourmet Coffee Shop](#)
- [Gourmet Food Store](#)
- [Grant Search Company](#)
- [Graphic Design](#)
- [Graphic Design Company](#)
- [Gravel Rock Products](#)
- [Green Energy Products](#)

- [Greeting Card Maker](#)
- [Grocery Store](#)
- [Gun Shooting Range](#)
- [Gymnastics Center](#)

H

- [Hair and Nail Salon](#)
- [Hair Replacement and Salon](#)
- [Hair Salon](#)
- [Halloween Shop](#)
- [Handyman Maintenance](#)
- [Hardware Retail Franchise](#)
- [Hardware Store](#)
- [Hardwood Floor Refinisher](#)
- [Haunted House](#)
- [Head Shop](#)
- [Health Club](#)
- [Health Plan Administration](#)
- [Health Spa](#)
- [Healthy Restaurant](#)
- [Hearing Testing Systems](#)
- [Heavy Equipment Maker](#)
- [Heavy Equipment Rental](#)
- [Hedge Fund](#)
- [High-Tech Marketing](#)
- [Hobby Shop](#)
- [Holding Company](#)
- [Home Health Care](#)
- [Home Healthcare Agency](#)
- [Home Inspection Service](#)
- [Home Oxygen Delivery](#)
- [Home Real Estate Inspection](#)
- [Hookah Bar](#)

- [Horse Boarding Real Estate](#)
- [Horse Farm](#)
- [Horse Reseller](#)
- [Horse Training](#)
- [Hospice](#)
- [Hospital](#)
- [Hostel](#)
- [Hotel and Resort](#)
- [Houseboat Rental](#)
- [Human Resources Consulting](#)
- [Hunting Supply Store](#)
- [HVAC Contractor](#)
- [Hydroponics Farm](#)

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- [I.D. Verification Technology](#)
- [Ice Cream Shop](#)
- [Ice Skating Rink](#)
- [Import Export Company](#)
- [Independent Video Store](#)
- [Indoor Soccer Facility](#)
- [Infomercial Company](#)
- [Information Technology](#)
- [Infusion Therapy Pharmacy](#)
- [Inline Skating Products](#)
- [Insurance Agency](#)
- [Insurance Industry Support Services](#)
- [Insurance Premium Finance](#)
- [Integrated Communications](#)
- [Interior Decorator](#)
- [Interior Design](#)
- [Interiors Contractor](#)
- [International IT Consulting](#)

- [International Travel Agency](#)
- [Internet ASP](#)
- [Internet Cafe](#)
- [Internet Cafe](#)
- [Internet Court Documents](#)
- [Internet Marketing Firm](#)
- [Internet Media Advertising](#)
- [Internet Service Provider](#)
- [Inventory Control Software](#)
- [Investing Club](#)
- [Investment Bank](#)
- [Investment Website](#)
- [Irish Pub Bar](#)
- [IT Consulting Firm](#)
- [Italian Renaissance Theme Restaurant](#)
- [Italian Restaurant](#)

J

- [Janitorial Service](#)
- [Janitorial Services](#)
- [Jet Ski Rental](#)
- [Jewelry Store](#)
- [Juice and Smoothie Bar](#)

K

- [Karaoke Bar](#)
- [Karaoke Bar & Bowling Alley](#)
- [Karate](#)

L

- [Landscape Contractor](#)
- [Laser Tag Facility](#)

- [Laser Tag Gaming Center](#)
- [Laundry Mat](#)
- [Law Firm](#)
- [Law Practice](#)
- [Lawn and Garden Services](#)
- [Lead Generation Website](#)
- [Life Coach](#)
- [Lift Bed Manufacturer](#)
- [Limousine Service](#)
- [Limousine Taxi](#)
- [Lingerie Shop](#)
- [Lingerie Store](#)
- [Liquor Store](#)
- [Loan Brokerage](#)
- [Locksmith](#)
- [Locksmith](#)

M

- [Machine and Lathe Shop](#)
- [Machine Tooling](#)
- [Magazine Publisher](#)
- [Magazine Publisher](#)
- [Maid and Cleaning Service](#)
- [Mail Order Returns](#)
- [Mall](#)
- [Marina](#)
- [Marketing Strategy](#)
- [Martial Arts School](#)
- [Martial Arts School](#)
- [Masonry Contractor](#)
- [Massage Products](#)
- [Massage Therapist](#)
- [Maternity Clothing](#)

- [Maternity Clothing Store](#)
- [Mattress Store](#)
- [Medical Billing](#)
- [Medical Billing Company](#)
- [Medical Equipment](#)
- [Medical Equipment Developer](#)
- [Medical Internet Marketing](#)
- [Medical Laboratory](#)
- [Medical Language Translation](#)
- [Medical Practice](#)
- [Medical Scanning Lab](#)
- [Medical Software](#)
- [Medical Transcription](#)
- [Medicine Dispenser](#)
- [Mediterranean Restaurant](#)
- [Membership Social Events](#)
- [Men's Salon](#)
- [Mexican Restaurant](#)
- [Mexican Restaurant](#)
- [Microbrewery](#)
- [Microbrewery](#)
- [Midwife Service](#)
- [Miniature Golf Course](#)
- [Miniature Golf Course](#)
- [Mining Software](#)
- [MLM Cleaning Products](#)
- [MLM Water Filter](#)
- [Mobile Car Detailing](#)
- [Mobile Home Manufacturer](#)
- [Mobile Home Park](#)
- [Mobile Oil Change](#)
- [Mopeds Rental](#)
- [Mortgage Broker](#)
- [Mortgage Brokerage](#)

- [Motel - Hunting Lodge](#)
- [Motel](#)
- [Motorcycle Dealer](#)
- [Motorcycle Shop](#)
- [Movie Theater](#)
- [Movie Theater](#)
- [Multi-Sport Complex](#)
- [Music Festival](#)
- [Music Recording Distribution](#)
- [Music Recording Producer](#)
- [Music Shop](#)
- [Musical Instrument Store](#)
- [Mutual Fund](#)

N

- [Newsstand](#)
- [Nightclub](#)
- [Nightclub](#)
- [Nightclub Saloon](#)
- [Nightclub, Dance Classes](#)
- [Nonprofit Business Plans](#)
- [Nonprofit Food Bank](#)
- [Nonprofit Law Firm](#)
- [Nonprofit Recording Co-op](#)
- [Nonprofit Trade Association](#)
- [Not for Profit Organization](#)
- [Notary](#)
- [Nurse Practitioner](#)
- [Nursing Home](#)
- [Nursing Home](#)
- [Nutritionist Practice](#)

O

- [Occupational Health](#)
- [Office Consulting](#)
- [Office Equipment Rental](#)
- [Office Furniture Manufacturer](#)
- [Office Supply Store](#)
- [Oil Company](#)
- [Online Auction Website](#)
- [Online Booking](#)
- [Online Casino](#)
- [Online Clothing Store](#)
- [Online Data Storage](#)
- [Online Dating Website](#)
- [Online Print Shop](#)
- [Online School](#)
- [Optometry Practice](#)
- [Organic Restaurant](#)
- [Outdoor Gear Designer](#)
- [Outpatient Surgical Center](#)
- [Outsourced Call Center](#)
- [Outsourced Computer Support](#)

P

- [Pack and Ship Store](#)
- [Packaging and Shipping](#)
- [Pain Management Clinic](#)
- [Paintball Facility](#)
- [Paintball Store and Field](#)
- [Painting Contractor](#)
- [Painting Contractors](#)
- [Pallet Manufacturer](#)
- [Paralegal Firm](#)
- [Parenting Center](#)
- [Parking Garage](#)

- [Party Equipment Rental](#)
- [Pasta Italian Restaurant](#)
- [Pasta Manufacturer](#)
- [Patent Agent](#)
- [Paternity Testing Clinic](#)
- [Patient Advocacy Service](#)
- [Pawn Shop](#)
- [Payday Lender](#)
- [Payroll Service Company](#)
- [Performance Auto Shop](#)
- [Personal Event Planning](#)
- [Personal Shopper](#)
- [Personal Shopping Services](#)
- [Personnel Management](#)
- [Pet Photography](#)
- [Pet Products Manufacturer](#)
- [Pet Sitter](#)
- [Pet Supplies](#)
- [Pharma Sales Company](#)
- [Pharmacy](#)
- [Pharmacy](#)
- [Photo Booth Company](#)
- [Photography Studio](#)
- [Photography Studio](#)
- [Physical Fitness Gym](#)
- [Physical Therapy Massage](#)
- [Physical Therapy Practice](#)
- [Pie Restaurant](#)
- [Pilates Studio](#)
- [Pizza Delivery](#)
- [Pizza Restaurant](#)
- [Pizzeria](#)
- [Pizzeria Franchise](#)
- [Plant Nursery](#)

- [Plastics Recycling](#)
- [Plumbing](#)
- [Plumbing Contractor](#)
- [Podiatry Practice](#)
- [Polygraph Service](#)
- [Pool Cleaning Service](#)
- [Pool Hall](#)
- [Pool Table Store](#)
- [Portrait Photographer](#)
- [Pottery Store](#)
- [Poultry \(Chicken\) Farm](#)
- [Powder Coating Service](#)
- [Power Plant](#)
- [Power Washing Service](#)
- [Preschool](#)
- [Print Brokerage](#)
- [Print Services Broker](#)
- [Private Equity Firm](#)
- [Private Investigator](#)
- [Private Placement Broker](#)
- [Process Serving Service](#)
- [Promotional Products Maker](#)
- [Property Appraiser](#)
- [Property Management Firm](#)
- [Psychology Practice](#)
- [Public Relations](#)
- [Public Relations Firm](#)

Q

- [Quick Lube Oil Change](#)
- [Quilt Artist \(Custom\)](#)

R

- [Race Track](#)
- [Radio Station](#)
- [Radiology Center](#)
- [Real Estate Brokerage](#)
- [Real Estate Brokerage](#)
- [Real Estate Developer](#)
- [Real Estate Property Management](#)
- [Real Estate Website](#)
- [Real Estate Website](#)
- [Record Label](#)
- [Recording Studio](#)
- [Recreation Center](#)
- [Recycling Center](#)
- [Recycling Waste Materials](#)
- [Regional Airline](#)
- [Reiki Practitioner](#)
- [Religious Coffeeshop](#)
- [Rent to Own Store](#)
- [Rental Remodeling](#)
- [Repo Company](#)
- [Residential Remodeling](#)
- [Resort Hotel Ski Lodge](#)
- [Restaurant](#)
- [Restaurant Business Plan List \(Several Types\)](#)
- [Retail Property Sub-leasing](#)
- [Retail Tennis Shop](#)
- [Rock Climbing Gym](#)
- [Roller Skating Rink](#)
- [Roofing Contractor](#)
- [RV Dealer](#)
- [RV Park](#)

- [Salsa Manufacturer](#)
- [Salsa Manufacturer](#)
- [Salvage Company](#)
- [Sandwich Shop](#)
- [Sandwich Shop](#)
- [Sandwich Shop \(franchise\)](#)
- [Satellite Communications](#)
- [Saw Mill](#)
- [Scholarship Consulting](#)
- [School Bus Operator](#)
- [School Fundraising](#)
- [Scrapbooking Store](#)
- [Scrapbooking Supply Store](#)
- [Scuba Supply Store](#)
- [Security Guard Service](#)
- [Security System Company](#)
- [Self-Storage](#)
- [Self Storage Facility](#)
- [Seminars Company](#)
- [SEO Company](#)
- [Septic Tank Contractor](#)
- [Shared Office Building](#)
- [Shaved Ice Beverage](#)
- [Sheet Metal Fabricator](#)
- [Shipment Monitoring](#)
- [Sightseeing Bus Tours](#)
- [Sign Maker](#)
- [Singles Bar](#)
- [Skate Park Skiing](#)
- [Skateboard Shop](#)
- [Ski Lodge](#)
- [Skydiving Service](#)
- [Slaughter House](#)
- [Small Engine Repair](#)

- [Snow Plow Service](#)
- [Soap Manufacturer](#)
- [Soccer Club](#)
- [Social Networking Website](#)
- [Soft Pretzel Shop](#)
- [Software Developer](#)
- [Software Publisher](#)
- [Software Testing](#)
- [Solar Energy Farm](#)
- [Solar Panel Installation](#)
- [Solar Water Heater Distributor](#)
- [Soup Kitchen](#)
- [Soybean Farm](#)
- [Specialty Baker](#)
- [Speech Therapist](#)
- [Sporting Goods Store](#)
- [Sports Agency](#)
- [Sports Bar](#)
- [Sports Bar](#)
- [Sports Equipment Cafe](#)
- [Sports Medical Equipment](#)
- [Sports Memorabilia](#)
- [Sports Memorabilia Store](#)
- [Sprinkler Installation](#)
- [Staffing Agency](#)
- [Stained Glass Gallery](#)
- [Stationery Store](#)
- [Steak Buffet Restaurant](#)
- [Structured Settlement](#)
- [Summer Camp](#)
- [Surf Clothing and Sportswear](#)
- [Surgery Practice](#)
- [Surgical Medical Equipment](#)
- [Surveyor](#)

- [Surveyor Instrument](#)
- [Sushi Restaurant](#)

T

- [Tailor](#)
- [Talent Agency](#)
- [Tanning Salon](#)
- [Tanning Salon](#)
- [Tapas Restaurant](#)
- [Tattoo Parlor](#)
- [Tattoo Removal Service](#)
- [Tattoo Shop](#)
- [Tax Preparation Company](#)
- [Taxi Business](#)
- [Taxi Cab Service](#)
- [Taxidermy Service](#)
- [Tea Room](#)
- [Teachers' Employment Agency](#)
- [Telemarketing Company](#)
- [Telemarketing Consultants](#)
- [Test Preparation](#)
- [Theatre Production](#)
- [Theatrical Music Producer](#)
- [Thrift Shop](#)
- [Tires and Rims Shop](#)
- [Title Insurance Company](#)
- [Title Loan Company](#)
- [Tobacco Retail Business](#)
- [Tourism Website Services](#)
- [Toy Store](#)
- [Tracking Device Maker](#)
- [Trade Association](#)
- [Travel Agency](#)

- [Travel Agency - Upscale](#)
- [Tree Removal Service](#)
- [Trophy Store](#)
- [Truck Stop](#)
- [Trucking Company](#)
- [T-Shirt Company](#)
- [Tutoring Service](#)
- [Tutoring Service](#)
- [Tuxedo Rental Service](#)
- [TV Program](#)

U

- [Uniform Supply Company](#)
- [Used Book Store](#)
- [Used Book Store](#)
- [Used Car Dealer](#)
- [Used Car Dealer](#)
- [Used Sports Equipment Store](#)

V

- [Vacuum Cleaner Store](#)
- [Vending Machine Company](#)
- [Vending Services](#)
- [Venture Capital Firm](#)
- [Veterinary Clinic](#)
- [Veterinary Clinic](#)
- [Video Documentation Service](#)
- [Video Game Store](#)
- [Video Gaming Center](#)
- [Video Production Company](#)
- [Video Television Production](#)
- [Vinyl Record Store](#)
- [Virtual Secretary](#)

- [Vitamin Shop](#)
- [Voice Recognition Software](#)
- [VoIP Company](#)

W

- [Waste Management](#)
- [Water Purification](#)
- [Web Development Firm](#)
- [Web Hosting Company](#)
- [Wedding Consultant](#)
- [Wedding Planner](#)
- [Weight Loss Center](#)
- [Weight Loss Seminars](#)
- [Welding Service and Supply](#)
- [Wholesale Bicycle Distributor](#)
- [Wholesale Juice](#)
- [Wi-Fi Kiosk](#)
- [WiFi Kiosks](#)
- [Wind Farm](#)
- [Window Cleaning Service](#)
- [Windshield Repair Service](#)
- [Wine Distributor](#)
- [Wine Shop](#)
- [Wine Store](#)
- [Winery](#)
- [Wireless DataComm](#)
- [Women's Clothing Boutique](#)
- [Women's Shoe Store](#)
- [Wood Pellet Manufacturer](#)
- [Word Processing Service](#)
- [Workout Gym](#)
- [Wrestling Entertainment](#)

Y

- [Yacht Charter Service](#)
- [Yoga Center](#)
- [Yoga Studio](#)

Additional Small Business Resources

Already in business or thinking about starting your own small business? Check out our various small business resources:

- View more small business help topics here: [Small Business Information Center](#)
- View business reports here: [Small Business Snapshots](#)
- View industry-specific research here: [Market Research Links](#)

Remember, you can also receive free professional business advice and free or low-cost business training from your [local Small Business Development Center](#)!

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