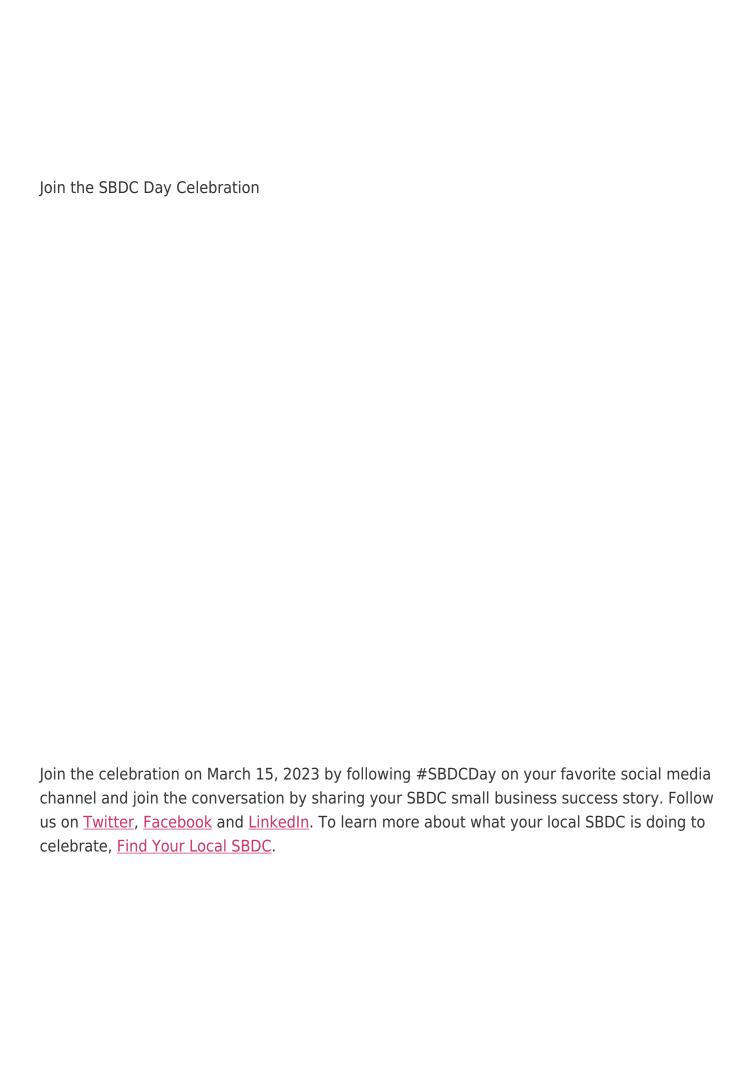
SBDC Day is observed the third Wednesday of every year. Since its inception in 2017, the celebration recognizes the work of the nationwide network of small business development centers (SBDCs) and their collective accomplishments in helping America's small businesses succeed. SBDC Day unites the nearly 1,000 SBDCs across the country and the hundreds of thousands of clients they serve by sharing, in real time, the success stories and notable impacts SBDCs have on the small business community at large. Wednesday, March 15, 2023 marks SBDC Day 2023.

SBDCs Support of America's Small Businesses
Across America throughout 2023, as the nation learns to operate within the reality of COVID-19, SBDCs continue their efforts toward "Reimaging Main Street" by helping small businesses adapt to new business norms, by driving innovation in entrepreneurship across generations, and by supporting diverse small business owners in communities throughout the United States.
In 2021, a new business was created every 36 minutes with the help of America's SBDCs. Small businesses working with SBDCs accessed \$7.7 billion in financing equating to \$100,000 every 6.8 minutes. SBDC clients generated \$10.1 billion in new sales (\$100,000 in sales every 5.2 minutes) and created 85,094 new jobs (a new job every 6.2 minutes). Reflecting

America's diverse population, 85% of SBDC's clients represent <u>Women-</u> , <u>Veteran-</u> , and <u>Minority-Owned</u> small businesses. Read more about the <u>real-world impact of SBDCs here</u> .	



bout SBDCs
mall businesses are job creators and innovators. America's SBDCs are the nation's proven,
ost-effective and accredited infrastructure focused on small businesses. SBDCs are hosted y leading universities, colleges, state economic development agencies and private partners, and funded in part by the U.S. Congress through a partnership with the <u>U.S. Small Business</u> dministration.

Additional Resources
Already in business or thinking about starting your own small business? Check out our various small business resources:
 View our small business help topics here: <u>Small Business Information Center</u> View our business reports here: <u>Small Business Snapshots</u> View our industry-specific research here: <u>Market Research Links</u> View our small business cybersecurity resources here: <u>Cybersecurity</u> View our pandemic business resources here: <u>COVID-19 Publications</u>

Remember, you can also receive free professional business advice and free or low-cost



