• 1998 U.S. Census statistics on Newspaper, periodical, book & database publishers.

Book Publishing

- Bookweb Statistics from the American Booksellers Association.
- <u>U.S. Book Production Statistics</u> from Bookwire.
- Booktrends newsletter about book publishing.
- Romance Readership Trends & Statistics from Romance Writers of America.

Newspapers

- <u>American Newspaper Representatives</u> statistics on community newspapers. <u>Advertising</u> rates by state
- Reader Profiles readership information from the Audit Bureau of Circulation.
- <u>Newspaper Association of America</u> readership demographics, advertising expenditures and other statistics related to newspaper publishing. The NAA also provides a good overview of the newspaper industry.

Magazines

- <u>International Federation of the Periodical Press</u> current and forecasted international magazine readership.
- Editor & Publisher online magazine.
- <u>Magazine Publishers of America</u> latest news for magazine publishers. See <u>Research</u> for special reports about magazine publishing, such as the <u>Magazine Handbook</u>. Created on September 5, 2003.

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