

Industry Overview

- Advertising Age - 100 Leading Media Companies
- [Mediabistro](#) - Newsfeeds, job postings, blogs, and online classes.
- [MediaCentral](#) - News for Media and Marketing Professionals
- [US Business Reporter](#) - Publishing Industry Profile

Book

- [American Association of Publishers](#)
- [Book Publishing Industry News](#) - from JobBankUSA, provides news articles on the book publishing industry
- [American Booksellers Association](#) - Research & Statistics

Magazine

- [Advertising Age Dataplace](#) - ranking of magazines by circulation
- [Advertising Age Dataplace](#) - ranking of magazines by revenue
- [Magazine Publishers of America](#) - includes many useful facts and figures in the “Resources” section

Newspapers

- [Newspaper Association of America](#) - 2000 Facts About Newspapers: a statistical summary of the newspaper industry

Radio & Television

- [Google Questions](#) How to start an internet radio station.
- [Marketing Charts](#) - daily marketing trends with current data on television, interactive and social media, print, radio, mobile phone, cable, outdoor and direct
- [BIA Kelsey](#) - directories and market reports for radio, television and newspaper media

Photo by [Anthony Rosset](#) on [Unsplash](#)