

A well thought out and researched business plan is the cornerstone to starting and running a business. Sound business plans can help you obtain financing, identify key milestones, and provide benchmarks to monitor progress toward your goals.

Be sure to check out the free or low-cost training opportunities, plus free professional business advising, from [your local Small Business Development Center!](#)

Get Your Free Business Plan from our collection of over 800 business plans listed below!

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How to Write a Business Plan

The following are the nine sections of a [traditional business plan](#) identified by the [SBA](#):

- Executive summary
- Company description
- Market analysis
- Organization and management
- Service or product line
- Marketing and sales
- Funding request
- Financial projections

- [Appendix](#)

The following are resources to help you develop your own business plan:

- [How to Write a Business Plan](#) – from the [SBA Learning Center](#), this free course explains the importance of business planning, defines and describes the components of a business plan to help you develop your own.
- [Business plan template](#) – review of two formats and their content from SBA.
- [Build Your Business Plan](#) – this SBA tool provides you with a step-by-step guide to help you get started.
- [Developing a Successful Business Plan](#) – In this webinar business planning expert Tim Berry helps entrepreneurs and small businesses better understand how to create a business plan
- [Business Plan Outline](#) – An in-depth look at how to create an individualized business plan with tools to make it easy.
- [How to Write a Business Plan](#) – A step by step guide to writing a successful business plan.
- [Shopify](#) – This comprehensive guide walks you through the nuts and bolts of writing your very own business plan.
- [How to Write a Business Plan in 8 Simple Steps](#) – A step by step guide with in-depth information on writing each section of a business plan.
- [How to Write a Business Plan for Funding](#) – A how-to guide on what is needed for a business plan to present to would-be investors and lenders.
- [Business Plan Checklist](#) – Keep yourself on track while writing your business plan.

Where to Find a Business Plan

- [Score](#) – Business planning, finance, sales, marketing, and management templates & guides.
- [Bplans](#) – Bplans.com contains the largest single collection of free sample business plans online as well as helpful tools and know-how for managing your business.
- [Business Plan Handbook](#) – Reference for Business/Advameg contains the first 11 volumes of the Business Plan Handbook series, a compilation of business plans for small businesses.
- [The Finance Resource](#) – Free online business plan samples
- [More Business](#) – Free online sample business plans for various industries.
- [Klariti](#) – Online templates, checklists, forms, and tutorials for entrepreneurs.

Business Plan Templates – an Alphabetized List

The following is a collection of sample business plans. Many of the business plan samples are provided by [Palo Alto Software, the Makers of Business Plan Pro](#). Individuals working with their [local SBDC](#), may receive a discount code for business plan software from participating SBDCs. You may use your promo code to set up your own [LivePlan account using the SBDC discount](#).

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A

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B

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C

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- [Convenience Store](#)
- [Convenience Store](#)

- [Convenience Store Cafe](#)
- [Convenience Store Gas Station](#)
- [Convenience Store Soda Fountain](#)
- [Copy Shop](#)
- [Corporate Trainer](#)
- [Cosmetic Herbal Sundries](#)
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- [Countertop Installation Service](#)
- [Country Club](#)
- [Courier Service](#)
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- [Cruise Ship](#)
- [Cultural Consulting Firm](#)
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- [Custom Printed T-Shirts](#)

D

- [Dance Studio](#)
- [Dance Studio](#)
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- [Day Care](#)
- [Day Care Center](#)
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- [Decorative Pottery](#)
- [Defense Contractor](#)
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- [Document Shredding](#)
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- [Driving School](#)
- [Driving School](#)

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- [Dry Cleaner](#)
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- [Drywall Installer](#)

E

- [E-commerce](#)
- [E-commerce Fabric Store](#)
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- [E-Commerce Website](#)
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- [Exec Employment Agency](#)
- [Export Watch Manufacturer](#)
- [Exterminator Service](#)
- [Eye Surgery Equipment Maker](#)

F

- [Family Medicine Clinic](#)
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- [Farmer's Market](#)
- [Fashion Consultant](#)
- [Fast Food Restaurant](#)
- [Film Production Company](#)
- [Financial Planner](#)
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G

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J

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M

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N

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- [Nurse Practitioner](#)
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O

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P

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- [Private Placement Broker](#)
- [Process Serving Service](#)
- [Promotional Products Maker](#)
- [Property Appraiser](#)
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- [Psychology Practice](#)
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- [Public Relations Firm](#)

Q

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R

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- [Real Estate Brokerage](#)
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- [Real Estate Website](#)
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- [Salsa Manufacturer](#)
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- [Scrapbooking Store](#)
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- [Scuba Supply Store](#)
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- [SEO Company](#)
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- [Sheet Metal Fabricator](#)
- [Shipment Monitoring](#)
- [Sightseeing Bus Tours](#)
- [Sign Maker](#)
- [Singles Bar](#)
- [Skate Park Skiing](#)
- [Skateboard Shop](#)
- [Ski Lodge](#)
- [Skydiving Service](#)
- [Slaughter House](#)
- [Small Engine Repair](#)

- [Snow Plow Service](#)
- [Soap Manufacturer](#)
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- [Software Developer](#)
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- [Solar Energy Farm](#)
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- [Sporting Goods Store](#)
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- [Summer Camp](#)
- [Surf Clothing and Sportswear](#)
- [Surgery Practice](#)
- [Surgical Medical Equipment](#)
- [Surveyor](#)

- [Surveyor Instrument](#)
- [Sushi Restaurant](#)

T

- [Tailor](#)
- [Talent Agency](#)
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- [Tanning Salon](#)
- [Tapas Restaurant](#)
- [Tattoo Parlor](#)
- [Tattoo Removal Service](#)
- [Tattoo Shop](#)
- [Tax Preparation Company](#)
- [Taxi Business](#)
- [Taxi Cab Service](#)
- [Taxidermy Service](#)
- [Tea Room](#)
- [Teachers' Employment Agency](#)
- [Telemarketing Company](#)
- [Telemarketing Consultants](#)
- [Test Preparation](#)
- [Theatre Production](#)
- [Theatrical Music Producer](#)
- [Thrift Shop](#)
- [Tires and Rims Shop](#)
- [Title Insurance Company](#)
- [Title Loan Company](#)
- [Tobacco Retail Business](#)
- [Tourism Website Services](#)
- [Toy Store](#)
- [Tracking Device Maker](#)
- [Trade Association](#)
- [Travel Agency](#)

- [Travel Agency - Upscale](#)
- [Tree Removal Service](#)
- [Trophy Store](#)
- [Truck Stop](#)
- [Trucking Company](#)
- [T-Shirt Company](#)
- [Tutoring Service](#)
- [Tutoring Service](#)
- [Tuxedo Rental Service](#)
- [TV Program](#)

U

- [Uniform Supply Company](#)
- [Used Book Store](#)
- [Used Book Store](#)
- [Used Car Dealer](#)
- [Used Car Dealer](#)
- [Used Sports Equipment Store](#)

V

- [Vacuum Cleaner Store](#)
- [Vending Machine Company](#)
- [Vending Services](#)
- [Venture Capital Firm](#)
- [Veterinary Clinic](#)
- [Veterinary Clinic](#)
- [Video Documentation Service](#)
- [Video Game Store](#)
- [Video Gaming Center](#)
- [Video Production Company](#)
- [Video Television Production](#)
- [Vinyl Record Store](#)
- [Virtual Secretary](#)

- [Vitamin Shop](#)
- [Voice Recognition Software](#)
- [VoIP Company](#)

W

- [Waste Management](#)
- [Water Purification](#)
- [Web Development Firm](#)
- [Web Hosting Company](#)
- [Wedding Consultant](#)
- [Wedding Planner](#)
- [Weight Loss Center](#)
- [Weight Loss Seminars](#)
- [Welding Service and Supply](#)
- [Wholesale Bicycle Distributor](#)
- [Wholesale Juice](#)
- [Wi-Fi Kiosk](#)
- [WiFi Kiosks](#)
- [Wind Farm](#)
- [Window Cleaning Service](#)
- [Windshield Repair Service](#)
- [Wine Distributor](#)
- [Wine Shop](#)
- [Wine Store](#)
- [Winery](#)
- [Wireless DataComm](#)
- [Women's Clothing Boutique](#)
- [Women's Shoe Store](#)
- [Wood Pellet Manufacturer](#)
- [Word Processing Service](#)
- [Workout Gym](#)
- [Wrestling Entertainment](#)

Y

- [Yacht Charter Service](#)
- [Yoga Center](#)
- [Yoga Studio](#)

Additional Small Business Resources

Already in business or thinking about starting your own small business? Check out our various small business resources:

- View more small business help topics here: [Small Business Information Center](#)
- View business reports here: [Small Business Snapshots](#)
- View industry-specific research here: [Market Research Links](#)

Remember, you can also receive free professional business advice and free or low-cost business training from your [local Small Business Development Center](#)!

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